



Executive Leadership

CENTER FOR PROFESSIONAL
DEVELOPMENT

The Executive Leadership is our flagship class exclusively tailored for executives seeking to advance their leadership qualities, develop a deeper connection to their talents, and build skills that strategically address business challenges head-on. This inspiring and unique senior executive leadership program equips you with cutting-edge leadership styles to apply strategic decision-making and improve employee retention, all while empowering you to become the most prominent team leader you can be.

Course 1: Leadership and Strategic Thinking

Together the cohort will share personal experiences, apply field-based research, and the latest strategic insights to explore the intensifying need for leaders to think strategically; plan effectively; and act quickly, decisively, and flexibly. Participants learn what strategic thinking is and how they can develop it throughout their organizations.

Course 2: C Suite Managerial Decision Making

Leveraging an appropriate framework allows you to define the requirements of a quality decision and embrace uncertainty to your advantage. This course provides a research-based view of the decision-making process and the many ways in which individual decision making can become biased. Short exercises show how to spot these biases within one's organization, and how to create processes to guard against them.

Course 3: Strategic Planning

Leaders unleash the talent of their people through a series of powerful conversations, potent feedback strategies and development opportunities. In this course, shows participants a range of methods for assessing competition and for thinking more strategically about combating competition. We will examine a number of organizational barriers that can stand in the way of firms responding successfully to external threats and changes.

Course 4: Connected Team Strategy

This closing course focuses on measures, metrics, and practices used across the enterprise to achieve high performance. Participants learn that business results – values and benefits – may differ from one company to the next and even from department to department within a single company, but the consistent variable is All About People.

COURSE 1

Module 1: It's Your Ship
Module 2: Decision Making Models
Module 3: Trust and Open Communications

COURSE 2

Module 1: Sources of Competitive Advantage
Module 2: Leveraging Business Ecosystems
Module 3: Evaluate Tools to Reduce Uncertainty

COURSE 3

Module 1: Blue Ocean Strategies
Module 2: Connecting IoT and Strategy
Module 3: Strategic Planning and Design

COURSE 4

Module 1: It's Our Ship - Empowering Teams
Graduation

"Gettin' good players is easy. Gettin' 'em to play together is the hard part."

– Casey Stengel

Tuition: \$1897